

spa opportunities

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Daily news & jobs: www.spaopportunities.com

Clarins Spa at exclusive Parisian lido Molitor now open

The luxury Parisian lido and hotel Molitor finally opened on 19 May after being closed for 25 years, with membership to the exclusive health facility limited to 1,000 – of which 100 have already been snapped up.

The site is steeped in history and is renowned for hosting the first unveiling of the modern bikini, designed by engineer Louis Réard, during a 1946 fashion show.

The €80m (US\$109m, £64.8m) renovation took two and a half years after a call for tenders, issued by the city of Paris, was won by phone network company Bouygues group, Accor and real estate firm Colony Capital in 2012.

The 124-bedroom five-star hotel is being operated under Accor Hotel's MGallery brand and its spa is being managed by Clarins.



Access to the pool is only for members of the hotel and health club, costing €150 a day

The spa features 13 treatment rooms, two of which are 50sq m (538sq ft) private suites. It will also include a hammam, sauna, sensory showers, a relaxation room, tea salon, hair-dressers and barber shop. Spa equipment has

been provided by Gharieni.

Molitor's two historically-classified swimming pools have been restored, maintaining the facilities mustard-coloured walls, as well as mosaics dating back to 1929 and its original railings.

The all-year 46m (151ft) outdoor pool and the 33m (108ft) pool which is sheltered by a glass roof will both be heated to 28 degrees Celsius. Access to the pool is only for members of the hotel and health club. One day of swimming will cost €150 (US\$200, £120).

In the late fifties, the outdoor pool was used as an ice rink. Since its closure, graffiti artists continued to use the walls as canvases for their work and in 2001 a rave within the facility's walls attracted 5,000 visitors. *Details: <http://lei.sr?a=E9e6B>*

Meditation actually boosts brain activity

Brain activity is greater during meditation than during periods of idle rest, refuting the idea that meditation is used to empty the mind – according to a study by neuroscientists.

Scientists from The Norwegian University of Science and Technology, The University of Oslo and The University of Sydney used functional magnetic resonance image (fMRI) scanning to determine what goes on in the brain during Acem Meditation – a mindful relaxation technique from Norway, based on modern psychology and scientific research.

This is a non-directive meditation technique. *Continued on back cover*

New CIDESCO spa management course

The prestigious spa training organisation, Comité International d'Esthétique et de Cosmétologie (CIDESCO) is launching a spa management training course, which will start in August or September of this year.

"The education programme is the only International Beauty and Spa Management Diploma which is marked by examiners from all around the world," Anna-Cari Gund, president of CIDESCO, told *Spa Opportunities*. "It has been designed by trainers from every continent, combining skills required by a world class spa."

The diploma is only available through CIDESCO-accredited schools – which teach the business management syllabus.

The qualification is reserved exclusively for graduates of CIDESCO Beauty or Spa Therapy



Anna-Cari Gund, president of CIDESCO

Diploma holders in order to guarantee the quality of the results-driven education programme. The course is designed to explore topics which are not typically covered during initial studies.

"It will give graduates the continued professional development they require to pursue a new career path," Gund commented.

Details: <http://lei.sr?a=C3U9g>

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DIARY DATES

10-12 Jun 2014

HBA Global Expo

Javits Convention Center, New York, United States

HBA is a B2B event that provides personal care and beauty manufacturers with a spectrum of new ingredients, solutions, supplier resources and education to help bring innovative concepts to market.

Tel: +1 609 759 4700

www.ubmlive.com

14 Jun 2014

Seven Star Global Luxury Award

Chateau Spa & Organic Wellness Resort, Malaysia

The Seven Star Global Luxury Award serves as a guarantee to the luxury consumer that the recipients are truly the best in the industry. Winners of the Signum Virtutis – the seal of excellence – will be announced during a black tie event. You can vote for the nominees and find out more details online www.sevenstaraward.com

19 Jun 2014

Forum HOTel&SPA

Four Seasons Hotel George V, Paris, France

International event for news and information regarding the spa and hotel industry. Represents opportunity to be in contact with industry leaders, developers, Spa managers, hotel owners and directors and journalists from all over Europe.

Tel: +33 1 42 40 90 77

www.forumhotspa.com

10-12 Sept 2014

Global Spa & Wellness Summit

Four Seasons Resort Marrakech, Morocco

The annual GSWS will bring together the leaders and figureheads of the spa industry to help guide and shape the future of the spa and wellness industries in the years to come. Sessions include panel-led discussions, general sessions, small group breakout sessions, and hosted dining conversations.

Tel +1 212 716 1202

www.globalspaandwellnesssummit.org

14-17 Sep 2014

SPATEC Fall North America

Scottsdale, US

SPATEC Fall 2014 will bring together the operators of the US's leading hotel resort, destination, athletic, medical and day spas with key domestic and international



Spameeting Asia 2014 brings suppliers to meet with the Hotel Spa, Day Spa and Medispa project holders

12-13 Jun 2014

SPAMEETING ASIA

Sheraton Saigon Hotel & Towers, Hồ Chí Minh-Ville, Vietnam

After a successful edition in Seoul last year, Spameeting Asia is on the way to gather key buyers from Asia and worldwide

suppliers from the spa industry in Hồ Chí Minh City in June 2014. They will hold one-to-one business meetings according to the needs of both, buyers and suppliers from across the sector.

Tel: +33 (0)1 44 69 95 66

www.spameeting.com

suppliers to participate in a series of one-to-one meetings over two business days.

Tel +1 214 592 4270

www.spatecna.com

17-18 Sep 2014

Hotel Investment Conference (Hot.E)

Jumeirah Carlton Tower, London, UK

Hotel Investment Conference Europe (Hot.E) sessions focus on two things, the capital markets (debt and equity) and where the investment opportunities across the length and breadth of Europe are today. One third of attendees in 2013 represented debt, equity and development companies.

Tel +1 714 540 9300

www.europehotelconference.com

18-20 Sep 2014

World Spa & Well-being Convention 2014

Bangkok, Thailand

A three-day trade exhibition and a two-day congress, focusing on Education and Standards & Innovation, the WSWC is setting new operational standards, helping to strengthen the industry for the future.

Tel: +66 2833 5126

www.worldspawellbeing.com

20-23 Sep 2014

SPATEC Middle East 2014

Dubai, UAE

SPATEC Middle East 2014 offers the most important spa operators from the Middle East region a place to meet with key leading domestic and international suppliers.

Tel: +356 9944 8862

www.spatecme.com

30 Sep-1 Oct 2014

Spameeting Europe 2014

Radisson Blu Hotels & Resorts, Dubrovnik Sun Garden, Croatia

A two-day forum of face-to-face meetings between spa suppliers and decision makers from Europe.

Tel +33 1 44 69 97 67

www.spameeting.com

13-15 Oct 2014

ISPA Conference and Expo 2014

Mandalay Bay Resort & Casino Las Vegas, Nevada, US

Three days of speaker presentations plus an Expo filled with the latest spa products.

Tel: +1 859 918 6611

www.experienceispa.com